**Job Title:** Digital Marketing & Communications Manager

**Salary:** $48,000 – 55,000 annually

**Company Overview:**

Join The 410 Bridge team! We’re passionate people using our gifts to serve and live out the calling (1 Peter 4:10) our organization has been rooted in since 2006. We empower communities in developing countries through sustainable development projects, providing access to education, clean water, healthcare, spiritual development, and economic opportunities. We believe in transforming lives and building up communities—one step at a time.

The 410 Bridge is a non-profit organization dedicated to empowering communities in developing countries through sustainable development projects. Our mission is to create lasting change and improve the lives of individuals and families by providing access to education, clean water, healthcare, spiritual development, and economic opportunities.

**Position Overview:**

We are looking for a Digital Marketing Manager to join our small but dynamic marketing team! If you’re an experienced digital marketer with a heart for making a global impact, this role is perfect for you. You’ll be responsible for creating and executing digital strategies to promote our fundraising campaigns, elevate brand awareness, and drive engagement with our audience. This is an opportunity to amplify your skills in a collaborative environment while making a real difference.

This is a fully remote position with opportunities for international travel and visits to our Alpharetta, Georgia office. You’ll report directly to our Marketing & Communications Director and play a vital role in our digital presence.

**Responsibilities:**

* Develop and manage social media content (both paid and organic) across platforms like Facebook, Instagram, LinkedIn, YouTube, and Pinterest.
* Analyze social media performance and provide actionable insights to enhance engagement and reach.
* Create and maintain a robust content calendar and actively engage with our online community to build strong brand advocacy.
* Craft visually appealing graphics and videos for events, social media, and fundraising campaigns.
* Coordinate with international teams to source and localize content, highlighting impactful stories and program updates.
* Collaborate cross-functionally to align digital marketing efforts with organization-wide goals.
* Assist in developing effective landing pages for campaigns using FundraiseUp.
* Maintain our website’s content and quality using WordPress and Elementor, ensuring a consistent brand experience.
* Stay ahead of digital marketing trends and share innovative ideas to elevate our online presence.

**Qualifications:**

* Bachelor’s degree in Marketing, Communications, or a related field.
* 4+ years of experience in digital marketing, with a proven track record in content creation and paid advertising.
* Expertise in Facebook Ads Manager, Instagram Ads, LinkedIn Ads, YouTube Ads, and Pinterest Ads.
* Experience managing organic content across social media platforms.
* Strong writing and editing skills with the ability to engage and inspire diverse audiences.
* Proficiency in Salesforce, Elementor, WordPress, Canva, and Adobe Photoshop.
* Knowledge of Flywheel, ManyChat, Later.com, and Asana is a plus.
* Understanding of SEO best practices and familiarity with Google Analytics.
* Strong organizational skills and attention to detail.
* Creative problem solver who thrives in a fast-paced environment and can meet deadlines.

**Benefits:**

* Competitive salary based on experience.
* Comprehensive health benefits (medical, dental, vision).
* Unlimited PTO for a healthy work-life balance.
* Fully remote role with potential for international travel.
* The opportunity to contribute to a global mission that has a meaningful social and spiritual impact.

**Ready to Make an Impact?**

If you’re a digital marketing professional who wants to use your skills to make a difference and share stories that inspire, we’d love to hear from you. Apply today and become a part of a team that’s transforming lives around the world! **Email your resume to our team at** **info@410bridge.org****.**