

Social Media & Graphic Design Intern

410 Bridge Internships are offered throughout the year. We are currently looking for a creative Social Media & Graphic Design Intern to work on our MarCom Team. The social media and graphic design intern is responsible for helping to plan social media calendars, creating social media posts and videos, analyzing social media campaigns, brainstorming campaigns and more.

You will cap off your internship by presenting your internship project work at an all-ministry presentation, which you will want to include in your portfolio or on your resume.

This internship is completely remote. It is part-time at 10-15 hours per week with a minimum commitment of 3 months. This internship is unpaid, but we can work with your college program to provide college credits for your time interning with us.

We are looking for a college student who wants to use their skills to redefine the war on poverty. If this sounds like you, be sure and apply below!

Social Media Intern Responsibilities:

- Manage the social media calendar by keeping the content calendar up-to-date and scheduling/publishing posts in a timely manner
- Brainstorm campaign ideas with the MarCom Team
- Schedule/post on various social media platforms such as Facebook, Instagram, LinkedIn, YouTube, and Pinterest
- Optimize individual platforms-specifically YouTube and Pinterest
- Source-code all posts and analyze analytics to gauge the success of campaigns
- Learns the overall concept of the company, including the brand, customer, goals, and all other aspects of service.
- Provide suggestions to management for improving experience on social platforms and internal processes.
- Design social media posts.
- Create video content for social media channels.

Social Media Intern Requirements:

- Passion for eradicating poverty around the world.
- A love for Jesus and people.
- Excellent knowledge of social media platforms- Facebook, Instagram, LinkedIn, YouTube, and Pinterest.
- Basic knowledge of tools such as Canva, Bitly, Adobe Suite and Hootsuite.
- Creative mindset and ability to multitask.
- Ability to work on a team.
- Prior experience with marketing or social media preferred.

Education & Experience Requirements:

- Currently enrolled in college.

Benefits:

- Opportunity for mentor sessions by CMO
- College credits
- Project to include in portfolio